

# CORPORATE ENGAGEMENT OPPORTUNITIES





## **SPEAK UP FOR KIDS OF PALM BEACH COUNTY**

We champion best-interest child advocacy. Through effective advocacy the cycles of abuse, violence, and crime are being broken one child at a time, and children's futures are being rewritten.

We invite you to explore the enclosed opportunities for community partnership with Speak Up for Kids as we positively impact children, communities, and future generations. We are inspired by innovative approaches to achieve our mission and welcome your unique perspective on how we can collaborate.



## **PARTNER WITH CONFIDENCE**



"Connection leads to powerful collaboration."

- Coleen LaCosta Executive Director

## **CHAMPION CHILD ADVOCACY**

## Transform the Future of Our Community At Large

We invite you to direct your CSR towards a powerful investment in breaking generational cycles of abuse, neglect, violence and crime in Palm Beach County











CHECK OUT OUR

ANNUAL REPORT

"We, as a community, must commit to caring for our children being raised in the dependency system - Speak Up For Kids beautifully plays this role. It's nowhere near enough to provide foster youth with only food and shelter. They need human connections, just like we all do, if they are going to thrive ...someone who believes in them, loves them and will be there for them ...no matter what. Speak Up For Kids makes sure foster children know they matter by loving them and by celebrating their worth, milestones, birthdays, etc. They are invaluable to our community in this essential role for foster youth."

- Kathy Leone



## PROGRAM PARTNERSHIP & EVENT OPPORTUNITIES

Any month of the year is right on time to become a sponsor and partner of Speak Up for Kids. Annual Sponsorship is pledged directly to specific program initiatives or unrestricted funds used to meet the urgent needs of the children we serve. Sponsors receive recognition through all available platforms including Gala playbills, logo prominence at events, organizational communications, press releases, print media, marketing collateral, and social media. With the help of our passionate Ambassadors and stakeholders, we grow our platform annually as we increase community awareness of our important work in child advocacy. Our collective impact counts on your support.

## **EXPOSURE SUMMARIES**

Speak Up for Kids has an email list of over 10,000, and a social media & PR reach over 1 MILLION! This exposure is guaranteed and amplified with each event partnership

10,000 EMAIL LIST



1,000,000 SOCIAL MEDIA + PR

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ANNUAL SPONSORSHIP · Monthly repeated visibility across all platforms

ANNUAL STARS GALA 800 Attendees Boca Raton

GIFT-A-BIRTHDAY™ CELEBRATION · 150 Attendees · Palm Beach

FEATURE GALA · 250 Attendees · Jupiter

HOLIDAY WRAP PARTY · 650 Volunteer Child Advocates · West Palm Beach

WINTERFEST · 5000 Children, Families, Volunteers and Vendors · West Palm Beach

## **EVENTS**



## GIFT-A-BIRTHDAY™ CELEBRATION

Our Gift-A-Birthday initiative ensures children are celebrated on their birthday. We invite the community to a fun, cocktail party where we spotlight the 1600+BIRTHDAYS of children in our local foster care system. All proceeds directly support year-round celebrations - a cake, card, and gift-delivered on the child's special day. **BECAUSE EVERYONE DESERVES TO BE CELEBRATED.** 









#### SPRING STARS GALA

Our signature, annual, early-Spring event and brainchild of child advocate the late Larry Geller and the late Lou Scher is one of the most anticipated events in Palm Beach County. Hosted by renowned comedian and triple threat, Sarge, stars from stage and screen unite for a night of laughter and song. This event is always well-attended with tickets selling out within weeks. This serves as an opportunity for your brand to be front- and-center.







# HOLIDAY Wrap Party

#### **HOLIDAY WRAP PARTY**

Each year, Speak Up For Kids holds a month-long toy and gift card drive to benefit children involved in dependency proceedings. Once all gift donations are gathered, we host a shopping experience where our Volunteer Child Advocates shop for their kids, wrap presents, and enjoy a time of fellowship over a holiday meal. Your sponsorship allows us to gather the resources necessary to make this annual event a success. Consider collecting toys, hosting a gift-card donation drive, sponsoring gift wrap stations and materials, or allowing your employees to serve as volunteer elves during the event.





THE STANLEY KLETT SR. ANNUAL



## HAVA CANCELLA CANCELL

## FEATURE GALA HAVANA NIGHTS

Our Annual Feature Gala brings together individuals, agencies, businesses, and politicians- all unified in their resolve to Speak Up for Kids! 2022's Speakeasy for Speak Up saw an attendance of 250 which is on track to increase by at least 50% for Havana Nights in February 2023.







### **WINTERFEST**

With **greater than 500 children** in attendance, our Stan Klett Sr. Annual Winterfest continues to be a tremendous success drawing youth and families across the county! From face painting to dancing to arts and crafts, this event holds something for EVERYONE and is a cherished, anticipated event.







## **PROGRAM SUPPORT**

## **PROGRAMS**



Guardian ad Litem Palm Beach County is a partnership of trained. court

appointed, community advocates and professional staff a community-wide approach providing a powerful voice on behalf of abandoned, abused and neglected children.



With every \$25 card purchased Speak Up for Kids of Palm Beach County

will help CELEBRATE a local foster child's birthday with a CAKE, CARD + GIFT.



Seeing the ongoing need for more foster parents, Speak Up For Kids created

the Foster Palm Beach program, to raising public awareness about the critical need for foster families in Palm Beach County.



With a vision to connect foster youth with music lessons. Jocelyn and Anden are

changing lives through the healing power of music.



K-12 & College **STUDENTS** are equipped and empowered to serve

and speak up for their peers in the foster care system through student-led, project-based advocacy.



Specialty Courts establish a team approach to advocacy and early

intervention for a safe, loving home for the youngest of victims and children with disabilities.



Support Our Foster Youth Graduates with: Graduation Celebrations, the

Celebrating YOUth Scholarship PLUS Gifts & Recognition



Embrace Kids exists to lessen or remove financial barriers that hinder a child's ability

to thrive and to provide normalcy to our kids.

## **MEET THEIR NEEDS**



**BASIC NEEDS** 



**EDUCATION** 



**THERAPEUTIC SERVICES** 



**NORMALCY** 



**TRANSPORTATION** 



**TECHNOLOGY** 



REUNIFICATION **SUPPORT** 

GIFT-A-Birthday™

**BIRTHDAY CELEBRATIONS**  HOLIDAY TOY DRIVE

**GIFTS FOR THE HOLIDAYS** 

## **ENGAGE YOUR TEAM**



#### **EMPLOYEE GIVING**

Maximize Impact through corporate match programs with employee financial contribution or volunteer service



#### **TEAM SERVICE**

Give back year-round through staff service projects and seasonal events



#### **TALENT SHARING**

Lend industry-specific skills and unique expertise to strategically reach nonprofit goals



Speak Up For Kids AMBASSADORS are passionate, community stakeholders who join other like-minded individuals to promote the well-being of children in Palm Beach County. Together AMBASSADORS further the mission of 100% Child Advocacy by growing our network of support and raising awareness about foster care through meaningful connection in social settings.

## **BENEFITS**

- Exclusive access to VIP Tickets/Pre-party, Annual Gala
- · Ambassador Quarterly Socials
- Fun Networking Events and Volunteer Opportunities
- Public Recognition of commitment to Child Advocacy
- Speak Up for Kids Newsletter, Impact Report
- · Opportunity to host an event and feature your brand

SEND US a passionate team member to represent your brand through our Ambassador Program

For more information, please contact ambassador@SpeakUpforKidsPBC.org

## FRIENDS OF SPEAK UP FOR KIDS

## Steinger, Greene & Feiner®

INJURYLAWYERS.CO



































QUANTUM

**FOUNDATION** 

















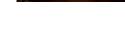














Children's

Services Council









**PREMIUM** 













**Split Rock Foundation** 





Miss Maven











Without















JUNIOR LEAGUE OF







The Nonprofit Chamber We're Better Together













#### **MISSION**

We champion best-interest child advocacy. Through effective advocacy the cycles of abuse, violence, and crime are being broken one child at a time, and children's futures are being rewritten.

#### **VISION**

Through 100% advocacy every child is **nurtured**, **supported**, and **has access** to connections and resources necessary for them to **know their value** and **reach their full potential**.

# "We believe the slightest positive influence has the potential to change a child's life"

